PROGRAME OUTCOME

ASSAMESE

PO1: The graduate course in Assamese major incorporates Assamese literature from the 9th to the 21st century and also includes Western and Eastern literature.

PO2: Students will gain knowledge of various aspects like tourism, archaeology, agriculture and fashion like indigenous dress and ornaments. They will also gain information on various religious and historical places of interest, archaeology variety and scope of agriculture.

PO3: Students will gain competence over the Assamese language and will be able to enhance their communicative skills.

PO4: After completion of this course students will gain information on the Assamese culture and tradition. The course will provide skills in creative writing.

PO5: After passing out with major in Assamese, students get opportunity for post graduation in literature, linguistics, cultural studies, mass communication and tourism.

PO6: Students also get opportunity for fashion designing and beautician course.

PO7: They can engage themselves as teachers.

PROGRAME SPECIFIC OUTCOME

PSO1: The graduate course in Assamese major incorporates Assamese literature from the 9th to the 21st century and also includes Western and Eastern literature.

PSO2: The cultural history paper includes various aspects like tourism, archaeology, agriculture and fashion (indigenous dress and ornaments). It also encompasses information on various religious and historical places of interest, archeology. Varity and scope of agriculture.

PSO3: The paper on Linguistics deals with the grammar of the Assamese language.

PSO4: After completion of this course student will gain information on the Assamese culture and tradition. The course will provide skills in creative writing.

PSO5: Competence in the language will empower their communication skills.

PSO6: After passing out with major in Assamese, students get opportunity for post graduate in

literature, linguistics, cultural studies, mass communication and tourism.

PSO7: Students also get opportunity for fashion designing and beautician course.

PSO8: They can engage themselves as teachers.

COURSE OUT COME

CO1: Students will gain knowledge of Folk literature, Folk dance, Folk song, Musical instruments and food habit of different parts of Assam. They will study the characteristics of Pre-

Sankari literature and its difference with modern literature and also the language of that time.

CO2: Helps attain knowledge about the origin and characteristics of classical Assamese poems

eg. the poems of Chorjapod, Sankardeva, Durgabar.

CO3: Deals with the literature of 'Arunudai' period, the contribution of the English missionaries

to the Assamese literature, the position of Assamese language and literature during the rule of the

English.

CO4: Deals with the language and content of odern Assamese poems and the life history of

modern Assamese poets.

CO5: Deals with a study of 'Indo-Europiya' language and structure, 'Ancient Indian Arya

Language', its structure and its difference with Modern Indian Arya language It also gives an

introduction of the history of origin of the Assamese language and a brief introduction to the

languages of the surrounding states and their contribution to the Assamese language and to the

dialects of Assamese.

CO6: It initiates Assamese prose that deals with the literacy and linguistic components of the

"Kirtton", the drama and epics of the Sankari period and the "borgeets".

CO7: Deals with the grammar of the Assamese language.

CO8: Gives knowledge about of the elements of the sub-castes in the formation of the Assamese and a brief introduction to the Assamese culture, the various customs, festivals, dress and foodhabits of the tribes.

CO9: It orients students to research methodology and writing of a project. The field study involved with it acquaints students with observation, data collection and research procedures.

CO10: Focuses on the tradition and aesthetic of ancient Assamese drama.

CO11: Deals with the language and history of old Assamese literature and with the history of ancient Assam.

CO12: Introduces the students to the Baishnab poets of Assam as well as India and their literary composition. They are also introduced to the Brajabuli language.

CO12: Acquaints students with the origin and spread of Pali-Prakrit literature, the linguistics of Pali-Prakrit-Apravansha and Abhahatta language.

CO13: Introduces a studying of literary theory and criticism of Eastern and Western literature and their influence on Indian literature.

CO14: Gives a brief introduction to the various languages of the world, the relation among different languages, caste, society and culture and language change.

CO15: Deals with the history of modern Assamese drama, the difference between Old Assamese drama and Modern Assamese drama.

CO16: Gives an introduction to modern Assamese literature, the difference between ancient and modern literature in the context of the socio-economic and political conditions of Assam.

CO17: Introduces students to the origin and development of Assamese, Bengali, and Hindi literature.

CO18: Gives the students knowledge of the Assamese short stories and novels and also the western short story.

CO19: Introduces students to the rhymes of Assamese language and its uses in the Assamese language.

CO20:Gives a knowledge of the semantics and syntax of the Assamese language, the theory of dialects, the necessity of its study and its contribution to the Assamese language.

Bachelor of Business Administration

PROGRAMME OUTCOME

- PO 1: Students will attain an understanding of the corporate world
- PO2: Students will be able to relate theoretical knowledge with the practical aspects of organizational setting and techniques of management.
- PO3: Determine conceptual and analytical abilities required for effective decision making.
- PO 4: Understand the dynamic and complex working environment of business.
- PO 5: Understand the micro and macro marketing environment.
- PO6: Analyze the various financial and accounting concept including Balance sheet, trial balance, etc.,
- PO 7: Analyse the various aspect of business research in the area of marketing, human resource and finance.
- PO 8: Determine the functional areas of management such as production, purchasing, marketing, sales, advertising, finance, human resource system.
- PO 9: Understand the forms of business organization.
- PO 10: Understand the factors influencing consumer buying behaviour.
- PO 11: Determine the stages of the product development process.
- PO 12: Analyse the tools and techniques of data.
- PO 13: Determine the steps involved in design of questionnaire.

PO 14: Analyse and preparation of project report for the functional areas of research.

PROGRAMME SPECIFIC OUTCOME

- PSO 1: To understand the corporate world
- PSO 2: Analyse the theoretical knowledge with the practical aspects of Organizational setting and techniques of management.
- PSO 3: Determine conceptual and analytical abilities required for effective decision making.
- PSO 4: Understand the dynamic and complex working environment of Business.
- PSO 5: Understand the micro and macro marketing environment.
- PSO 6: Analyze the various financial and accounting concept including Balance sheet, trial balance, etc.,
- PSO 7: Analyse the various aspect of business research in the area of marketing, human resource and finance.
- PSO 8: Determine the functional areas of management such as production, purchasing, marketing, sales, advertising, finance, human resource system.
- PSO 9: Understand the forms of business organization.
- PSO 10: Understand the factors influencing consumer buying behaviour.
- PSO 11: Determine the stages of the product development process.
- PSO 12: Analyse the tools and techniques of data.
- PSO 13: Determine the steps involved in design of questionnaire.
- PSO 14: Analyse and preparation of project report for the functional areas of research.

COURSE OUTCOME

CO1: The course aims to develop communication skills proficiency in English language.

CO2: To gain knowledge about the concept of demand, supply, consumer behaviour, cost and production function, pricing method and market structure.

CO3: The course aims at equipping the students with a broad-based knowledge of mathematics with emphasis on business application.

CO4: The course aims to explain the basic management functions and study the contributions of important management thinkers.

CO5: Familiarizes students with basics in computer and its applications in the relevant fields and also makes them aware of other related papers of IT.

CO6: The course aims to explain the concept of personality & the different factors affecting an individual's personality and the basic business etiquettes and manners

CO7: The course aims to provide knowledge about the development process in India after independence, economic problems and various measures to control them and to identify and analyse current issues.

CO8: The course aims at giving statistical knowledge to the students so as to enable them to make statistical analysis in business.

CO9: The course aims to explain the general purpose and functions of accounting and describe the main elements of financial accounting.

CO10: The objective of the course is to familiarize the students with various commands used in SQL and DBMS.

CO11: The course aims to explain the behaviour, attitude & performance of people in an organisation and to explain the basic concepts of organisational behaviour.

CO12: The course aims to introduce key marketing concepts, theories and techniques for analysing a variety of marketing situations.

CO13: The course will familiarize the students with the basic management accounting concepts and their application in managerial decision making and will enable the students to understand and effectively use the costing systems for production and service industries.

CO14: The objective of the course is to develop basic understanding of concepts, theories and techniques of production process and operation management.

CO15: The course aims at teaching the students how to efficiently manage an office and to explain the various factors affecting office work.

CO16: The course aims to appreciate the importance of human resource management as a field of study and as a central management function and to explain the key elements of human resource management.

CO17: The course aims to appreciate the need of research in the area of marketing and to explain the various techniques of research used in marketing.

CO18: The objective of the course is to acquaint the students with the overall framework of financial decision- making in a business unit.

CO19: The course aims to explain the unique challenges of services marketing including the elements of product, price, place, promotion, processes, physical evidence, and people. The course also tries to understand how service sector operates.

CO20: The course aims to explain the legal environment of business and how to apply the basic legal knowledge in business transactions.

CO21: It provides valuable experience in corporate sector and the students also learn how to interact with other professionals in a professional manner.

CO22: The course aims to provide knowledge of the field of industrial relations and to understand the importance of industrial relations for the growth of an organisation.

CO23: The course aims to provide knowledge about the various advertisement tools and strategies to achieve marketing objectives.

CO24: The course aims to evaluate the comparative working capital management policies and their impact on the firm's profitability, liquidity, risk and operating flexibility.

CO25: The course aims to provide knowledge on consumer behaviour and retailing and their approaches. It also provides knowledge on market segment and channel of distribution.

CO26: The course aims to provide various effective strategies to manage company's sales

operations and to know the various responsibilities of sales teams.

CO27: The course aims to help the students to comprehend the basic principles of the laws

governing Direct and Indirect taxes. Students are expected to have only elementary knowledge of

the topics specified in the syllabus.

CO28: The course aims to gain knowledge about the concept of rural marketing, its various

strategies, challenges and the present scenario of rural market in India.

CO29: The course aims to appreciate the importance of export marketing for the growth of a

country's economy and explain the concept of international marketing logistics, export finance,

export & import procedure, the various documents of export and import & electronic commerce.

CO30: The course aims to explain the various entrepreneurial traits and the various factors

responsible for the growth of entrepreneurship in India. The students also learn about the various

types of institutional support available for the entrepreneurs in India.

BENGALI

PROGRAMME OUTCOME

PO1: Students will learn how to appreciate different forms of Bengali literature.

PO2: A study of the history of Bengali language will enrich their knowledge of the language.

PO3: Critical thinking abilities and analytical skills of the students will be enhanced.

PROGRAMME SPECIFIC OUT COME

PSO1: It gives knowledge on the life of famous poets or authors as well as their famous works.

PSO2: The learners can have various options in literacy fields and further study options.

COURSE OUTCOME

CO1: The learners will be introduced to medieval period in Bengali literature.

CO2: Deals with autobiography and children literature.

CO3: Initiates students to the history of Bengali literature.

CO4: The learners will be initiated to the history of Bengali language as well as Chhanda-Alankar.

CO5: Introduces students to 19th -20th century Bengali Poetry.

CO6: Deals with Bengali literary genres like novel, short story, drama and prose.

CO7: The students will be acquainted with travel writing.

CO8: Students will be introduced to essay writing.

CO9: Students will be acquainted with the literary works of Tagore.

CO10: Deals with the theory of literature of the neighbouring states.

CO11: Students will be introduced to Bengali literature of Assam.

CO12: Students will be acquainted with research Methodology and writing Projects on literature.

BODO

PROGRAMME OUTCOME

PO1: The course in Bodo will inculcate in the students an appreciation of Bodo literature through a study of Bodo poetry, drama, novel, short story and prose

PO2: The course will also enhance the learners knowledge of the Bodo language and Bodo history.

COURSE OUTCOME

CO1: It introduces students Bodo patriotic, nature, romantic and modern poetry.

CO2: Introduces students to historical drama dealing with Bodo History.

CO3: Students will attain knowledge about Bodo Literature and culture through a study of Bodo Prose

CO4: A study of selected novels and short stories in Bodo will give them knowledge of Bodo Society

COMMERCE

PROGRAMME OUTCOME

PO1: Demonstrate a broad knowledge and understanding of selected fields of study in the core program of study, with an in-depth understanding in at least one of these fields.

PO2: Explain the basic concepts and theories and institutional arrangements underlying the operations and performance of modern economies.

PO3: Reflect a general understanding of the concepts, principles, theories and arguments of selected areas of study outside the core disciplines of economics, commerce, and business.

PO4: Explain and use theories, concepts, and findings from the social sciences to effectively manage people and organisations for the benefit of the full range of organisational stakeholders, and contribute positively to the development of organisations and society particularly in relation to business, economics, government and commercial professions.

PO5: Engage confidently in self-directed study and research and have a continuing commitment to learning.

PO6: Be independent in their learning and respond in a critically informed manner to new ideas, research findings, methodologies and theoretical frameworks in their specialised field of study.

PO7: Apply critical and analytical skills and methods to the identification, evaluation and resolution of complex problems and to do so from the standpoint of specialised knowledge developed in at least one specific commerce discipline.

PO8: Contribute to issues of concern to society within the framework of disciplines studied both within and outside the core program

PO9: Appreciate and participate in national and international debates and discussions on economic, commercial, and business issues.

PO10: Demonstrate an ability to communicate ideas effectively in both written and oral formats

PO11: Qualify for employment in a wide range of occupations.

PO12: Work competently and productively in groups, exercising teamwork and interpersonal skills.

PO13: A B.com degree holder can work as an Accountant, Finance officer, Auditor, Consultant, Business Analyst, Tax Consultant, Stock Broker, Economist, Business Development Trainee, etc.

PO14: A B.com degree holder can also opt to become a chartered accountant, company secretary, cost accountant or go for higher studies like MBA, M.com etc.

PO15: Different job areas like business consultancies, Educational institutions, Industrial houses, public Accounting firms, policy planning, foreign trade, banks, budgets, planning, inventory control, merchant banking, marketing, treasury and forest department, investment banking, etc are open for B.com graduates.

PROGRAMME SPECIFIC OUTCOME

PSO 1: The B.com course is designed to provide students with a wide range of managerial skills and understanding in fields like finance, accounting, management, and taxation.

PSO 2: To hold a B.com degree one needs to attain knowledge of different subjects like economics, finance, information technology, management, laws, Human resource management, Business statistics, marketing management etc.

COURSE OUTCOME

C/O 101- BUSINESS MATHEMATICS

The objective of this paper is to acquaint students with the basic knowledge of mathematics as applicable to Business Economics.

C/O 101 FUNDAMENTALS OF INSURANCE

Know about concept of insurance, Life insurance, General Insurance, Insurance organization and intermediaries.

C/O 102 FINANCIAL ACCOUNTING-I

Know about Accounting Information, GAAP, Accounting Standards, Hire Purchase System, Self-Balancing System and Royalty Accounts Systems.

C/O 103 BUSINESS ORGANISATION & ENTREPRENEURSHIP DEVELOPMENT

Know about MNCs, Business combinations, Entrepreneurship, promotion of a new venture and role of Entrepreneurs in socio- economic development.

C/O 104 INDIAN FINANCIAL SYSTEM

Know about Indian financial system, financial markets, financial institutions, and regulatory frameworks.

C/O 105-A COST ACCOUNTING

Know about concept of cost like material cost, labour cost, overhead process and contract costing integral and non integral accounting system.

C/O 105-M HUMAN RESOURCE MANAGEMENT

Know about nature and scope of Human Resource Management (HRM), Recruitment, Selection, Job Evaluation, Wages, Salary, Administration and impact of globalization on HRM.

C/O 105-F RURAL MICRO FINANCE

Know about Rural environment, rural industries, rural finance and its sources, and co-operative society.

C/O-202 FINANCIAL ACCOUNTING-II

Know about IFRS and accounting standards, Branch Accounting, valuation of goodwill and Departmental Accounting, and dissolution procedure of partnership firms and its accounting procedures.

C/O 203 PRINCIPLES OF MANAGEMENT

Know about management thought, Planning, Decision Making, Forecasting, Organizing, Departmentation, Span of Management, Authority and Responsibility, Motivation, Leadership, Communication, Control and Management of Change.

C/O 204 BUSINESS STATISTICS

The objective of this paper is to introduce students to basic statistical methods with a focus on the application of these methods to the business world.

C/O 205 A MANAGEMENT ACCOUNTING

Know about role of management accounting in decision making, marginal costing, cost volume profit analysis, standard costing and variance analysis and budget control system.

C/O 205M HUMAN RESOURCE PLANNING DEVLOPMENT

Nature and scope of Human resource planning, Human resource development, employee training, executive development, career planning, performance appraisal and measurement of Human resource planning.

C/O 205F MICRO CREDIT INSTITUTIONS

Know about micro finance, RBI and rural finance, present structure of institutional finance for rural development and rural development approach.

C/O 303 CORPORATE ACCOUNTING

Know how to prepare the final accounts of companies, amalgamation of companies, Right shares, Bonus shares, Buy back of shares, issue and redemption of debentures and its accounting treatment.

C/O 304 DIRECT TAXES

Know about income tax act 1961, heads of income, Assessment procedure and wealth act 1957.

C/O 305 CORPORATE LAWS

Know about introduction of companies, financial structure, membership, company management, company Director and meetings.

C/O 306A ADVANCED CORPORATE ACCOUNTING

To make students understand about valuation of shares and internal reconstruction, profit or loss prior to incorporation, winding up of companies and holding companies and its accounting procedures.

C/O 306M INDUSTRIAL RELATION AND LABOUR LAWS

To know about concept of industrial relations, industrial disputes, settlement machinery, Trade union act 1926, industrial employment, Factories act 1948, Payment of bonus act 1956, Payment of wages act 1936 and miscellaneous legislations.

C/O FINANCIAL INSTITUTIONS AND MARKETS.

Know about Financial system, Financial institutions, Financial markets and regulatory framework in financial system.

C/O 401 BUSINESS ECONOMICS

To acquaint students about introduction of business economics, demand analysis, production function, cost analysis, market structure and price determination and factor pricing.

C/O 402 AUDITING AND ASSURANCE

To acquaint students about auditing concepts, internal control system, audit sampling, audit procedures and audit report.

C/O 403 INDIRECT TAXATION

To acquaint students about the newly implemented Goods and Services Tax law of the country and provisions related thereto.

C/O 404 FINANCIAL SERVICES

To acquaint students about financial services, leasing and hire purchase, Merchant banking, Mutual funds and innovation of financial services.

C/O 405 A ADVANCED ACCOUNTING

To acquaint students about the final accounts preparation regarding Banking and Insurance companies, Investment Accounts and insurance claims procedures.

C/O 405M COST AND MANAGEMENT ACCOUNTING

To acquaint students about cost sheet, material cost, overhead, labour cost, standard costing, cash flow and fund flow statement, ratio analysis and application of management accounting.

C/O 405F INTERNATIONAL BANKING

To acquaint students about meaning of international banking, institutions, its regulation and operation, international wholesale banking, offshore financial centres.

C/O 501 BUSINESS ENVIRONMENT

To know about emerging issues and challenges in business at the national and international level in the light of the policies of liberalization and globalization.

C/O 502 MARKETING MANAGEMENT

Students will learn about the basics and significance of marketing and also helps to develop suitable marketing strategies in their future life.

C/O 503 FINANCIAL MANAGEMENT

It helps to know about significance of financial management, investment decisions, concept of working capital management, capitalization and dividend decisions.

C/O 504 REGULATORY FRAMEWORK IN BUSINESS-I

To know about Indian Contract Act 1872, the Sale of Goods Act 1930, Assam Co-operative Society Act 1949.

C/O 505A FINANCIAL STATEMENT ANALYSIS

To know about statutory rules followed in preparing financial statements and its analyzing techniques and preparation of fund flow and cash flow statement.

C/O 505 M CUSTOMER RELATION AND RETAIL TRADE MANAGEMENT

Introduces the concept of customer relation management, building customer relationship, CRM process, meaning of retail management and its significance.

C/O 505F INTERNATIONAL TRADE

Acquaints the learners with the concept, applicability and importance of international trade in present world economy.

C/O 601 INFORMATION TECHNOLOGY IN BUSINESS

To introduce the concept of computer and its importance in business.

C/O 602 MARKETING OF SERVICES

To understand the significance that services hold in the new business era.

C/O 603 MODERN BANKING PRACTICE

To know about the concept of banks, its types, NPA, bank-customer relationship negotiable instruments and preparation of bank balance sheet.

C/O 604 REGULATORY FRAMEWORK IN BUSINESS-II

To know about Right to information act 2005, Indian Partnership Act 1932, Consumer Protection Act 1986 and FEMA act 1999 and some special acts.

C/O 605 PROJECT REPORT

To understand the basic concepts of research and methodology and process of preparing the project report

ECONOMICS

PROGRAMME OUTCOME

PO 1: While going through the course, students will have an idea of using quantitative techniques and other fields of economics.

Students are trained to analyse economic theory in an empirical context.

- PO 2: This course will help students in answering certain basic questions as to why some countries are lagging behind and what measures they need to take to promote growth.
- PO 3: Exposure to the capital market enables the students to explain the modalities of resource assets.
- PO 4: The course also tends to help students to understand about Indian planning.
- PO 5: This course helps the students to know about the methods of sampling (i.e. sampling design) and furthermore, to know how to prepare the Questionnaire or a schedule.
- PO 6: Knowledge in the handling of statistical tools like averages of location, variability, corelation, regression, normal Poisson, binomial distribution, probability, distribution, x-test, z-test, F-test etc. helps the students in further research work.

PROGRAMME SPECIFIC OUTCOME

- PSO 1: Statistical data analysis in social sciences can be done by the students.
- PSO 2: The course increases the proficiency of the students to take up courses like company secretary (CS), marketing management, financial management, tax consultancy, hotel management, entrepreneurship development, micro-finance dairy development programme, etc.
- PSO 3: It equips the students in the use of statistical tools and to apply them in data analysis.

COURSE OUTCOME

- CO 1: To examine the theoretical development in the working of the firm producing a single product.
- CO 2: To analyse the behaviour of the consumer.

- CO 3: To explain and analyse the working of markets operating at different levels of competition.
- CO 4: To differentiate and analyse the various financial statements of a firm.
- CO 5: To elaborate on the basis of National Income accounting and Income Employment determination.
- CO 6: To extend the ideas of monetary economics to the working of the wider financial economy.
- CO 7:To elaborate on the use of basic mathematical tools such as metric differentiation and integration. It ensures the theories into concrete forms such as Euler's Theorem, consumers' surplus, producers' surplus, consumers' equilibrium, different elasticity concepts, average, marginal and total concepts etc. To discuss how these tools can be applied in economics.
- CO 8: To give an insight into the real meaning of development and how elements of economics like allocation of resources can facilitate, or under certain situations, hamper the development of a given society.
- CO 9: To explain the measurement issues relating to development.
- CO 10: To interpret the various development strategies and theories to assess the different developing countries of the world.
- CO 11: To discuss the role of the state in public finance in terms of the various functions.
- CO 12: Public budgeting is analysed in detail and its implication on the various deficeits can be illustrated.
- CO 13: Principles of fiscal federalism and a perspective of the relevant issues are examined.
- CO 14: To analyse the international trade theories and changing pattern of international trade.
- CO 15: Elaborate how different international trade policies are undertaken by the trading nations.
- CO 16: Students will be able to analyse the financial system including its various components like market assets.

CO 17: Students will be able to illustrate trading in the stock market.

CO 18: The primary objective of this paper is to introduce the students to environmental issues, a to enable them to analyse the working of the environment and the economy and to interpret the issues related to the use of natural resources.

CO 19: To discuss various pollution control measures.

CO 20: To examine and analyse the process and outcome of Inida's economic reform.

EDUCATION

PROGRAMME OUTCOME

PO1: Understanding the role of education in a changing social context and critically analyse its operational effectiveness in that context.

PO2: Understand the nature and processes of learning relevant for human being.

PO3: Understanding the process of social interaction and its relevance in education.

PO4: Familiarize students with methods of educational research, educational technology, measurement and evaluation in the field of education, to understand the various issues and problems in the Indian Educational System and to acquaint students with the existing education system of various developed and developing countries.

PO5: Develop scientific attitude among the students through experimental psychology.

PO6: Familiarize students with philosophical enquiry as a basis of all educational endeavours.

PO7: Students will understand the management process and develop knowledge on Recourse Management, Institutional Management, Financial Management and Personal Management.

PO8: Will familirize the students with environmental and population issues.

PO9: Will acquaint students with continuing educational and population issues.

PROGRAMME SPECIFIC OUTCOME

PSO1: Will inculcate in the students a knowledge of the process foundation theories philosophies and principles of education.

PSO2: Develop the ability of scientific thinking and attitudes as well as critical thinking.

PSO3: Will attain knowledge about various teaching skills and how to use it in class room management

PSO4: Will acquire the ability to engage in life-long and self-directed learning.

COURSE OUTCOME

CO1: Students will be familiarized with scientific principles and theories of education and with the different methods of educational psychology.

CO2: Students will be acquainted with ancient and medieval system of education in India, with education as a determinant of social changes and development.

CO3: Students will understand emerging issues in education like literacy programmes, women empowerment, human rights, globalization, and vocationalization of education.

CO4: Students will gain knowledge of measuring instruments and the procedure of constructing educational and psychological tests.

CO5: Students will be familiarized with innovation in education through educational technology, team teaching, e-learning and e-library.

CO6: Students will understand the concept, scope and importance of environmental education.

CO7: Students will get a knowledge of the relationship between education and philosophy, ideas like Idealism, Naturalism and Pragmtism; Vedic, Buddhist and Islamic thought.

CO8: Students will acquire knowledge about the contribution of Western and Indian thinkers to present day educational thought.

CO9: Students will be acquainted with professional ethics and accountability of a teacher.

CO10:Students will learn the use of different statistical procedures in Education.

CO11: Students will be familiarized with adult education and distance education.

ENGLISH

PROGRAMME OUTCOME

- **PO 1**: Students will be acquainted with the English literary tradition of different periods medieval, renaissance, restoration and romantic and to critically relate the socio- political and cultural trends of the age to the different literacy traditions of the different ages.
- **PO 2**: Students will be able to understand critical concepts like post colonialism and post modernism towards appreciation of poetry and fiction. Apart from British texts, they are introduced to literary texts from other cultures like American and Latin American.
- **PO 3:** Students will attain knowledge of the impact of contemporary philosophy, ideas and art movements on modern drama.
- **PO 4**: Students will study the diversity of themes and styles that the genre of the essay has adopted and the wider political, social and cultural contexts in which they were written.
- **PO 5**: A study of the memoirs, letters and biographies of selected texts of English, European, American and Indian writers will enable students to deal with issues like construction and representation in seemingly linear, transparent and straight forward accounts of lives of significant people.
- **PO 6**: A study of the selected fiction, letters and poetry will enlighten students about the way women are represented and the status and condition of women in a patriarchal society and the resistance they have put up.
- **PO 7**: Students will also be enlightened about the changing dynamics in the relationship between man and nature, nature and culture. They will learn to see nature as a central presence in man's life and not just as a passive background.
- **PO 8**: Students will obtain knowledge of a specific range of western myths and mythical characters and their functions.

PO 9: Students will be able to place and read the texts in Indian Writing in English in the light of the historical, political and cultural circumstances of their production.

PO 10: The students' competence of the English language will be enhanced. It will develop the students' reading and writing skills.

PROGRAMME SPECIFIC OUTCOME

PSO1: The English Major course will help the students in understanding and analyzing a broad range of fictional and non-fictional work, poetry and drama, of different periods and places and thereby strengthening their aesthetic sense.

PSO 2: A study of the course will develop critical reading, writing and thinking skills through analysis, synthesis and evaluation of important ideas.

PSO 3: It will help in inculcating moral-ethical values, broadening their overall perspective and developing an inquisitive and critical bent of mind. They will learn historical contexts, psychosocial aspects and discern various cultural and moral values.

PSO 4: Students will be more competent in the English language. Their reading, writing and thinking skills in the English language will be enhanced.

COURSE OUTCOME

CO1: Students are expected to read and relate the circumstances that influenced, shaped and contributed to the production of English literary texts from the medieval period to the Renaissance and will study poetry and drama of that period.

CO2: It requires students to gain a knowledge of the social and literary condition of England from the Restoration period to the Romantic age. They are expected to relate this knowledge to a study of the different literary genres of that age.

CO 3: Students will study the social and literary history of the Victorian age and will appreciate poetry, short stories, essays and novels of the period.

CO 4: It will introduce the students to the different circumstances that contributed towards the shaping of literature from the 20th century uptil the present. They will also study a selection of

poetry and fiction of the modern and post-modern era representative of the shifts in trends and critical outlook.

- CO 5: The students will have to study theories and texts of 20th century English and European drama.
- **CO** 6: Students will be introduced to the literary form of the essay through a selection of representative texts from the 18th, 19th and 20th centuries.
- **CO** 7: Students will be acquainted with various forms of life-writing such as memoirs, letters and biographies.
- **CO** 8: Women's Writing introduces students to the literature that has emerged with the growing feminist awareness to the status and condition of women's lives and their representation.
- **CO** 9: Students will attain knowledge of ecological literary criticism which emerged in the 1990s and is now an important area of literary and cultural studies.
- **CO** 10: It introduces the students to the study of classical and Judaeo-Christian myth and their recurrence in later social, historical, cultural and literary contexts.
- **CO** 11: Students will study the distinctive literature produced in India in the wake of English education, first under British Colonial rule and then after independence. They would also be required to study texts translated from regional languages to English.
- **CO** 12: Students will be required to study the basic concepts of the structure of English language and the history of the development of the English language from the Norman conquest to the modern period.

GEOGRAPHY

PROGRAMME OUTCOME

PO1: Students will understand the distribution and production of resource, mobilization, utilization and exploitation of resources, sustainable development and future trend, environmental problems and optimum utilization of resources, aforestation, agroforestation, economic activity and human resource.

PO2: Human Geography will acquaint the students with understanding the origin, migration, growth, race, population problem, mode of living, man resource and man-land ratio.

PO3: In Regional Development Planning the students will learn to compare national planning techniques with that of develop counties like Japan and America and the advanced techniques and technologies they use in the use of resources, in planning environment and the pollution control measure they use.

PO4: Study of Regional India will give students knowledge of the resources and planning in indigenous resources, locational significance of India, avenues for tourism development and border trades. It also studies areas of conflict and cooperation, trade and commerce on India with other SAARC countries.

PO5: The course equips students with knowledge Cartographic and Quantitative Methods of study and use of Statistical techniques, principles of application of Geographical Information System, GPS and Remote Sensing.

PO6: Population and Settlement Geography, Social and Political Geography studies environmental influences on population.

PO7: The students will gain knowledge of the regional geography of North East India with special focus on Assam.

PROGAMME SPECIFIC OUTCOME

PSO1: The three year under graduate course in Geography (Major) quips the students with knowledge in different areas in Geography- geomorphology, oceanography, climatology, world regional geography, soil and biology, economic geography, human geography, development planning, cartography.

PSO2: The field trips and outdoor classes organized by the department gives the students the opportunity to apply their classroom knowledge in real life.

GEOGRAPHY (COURSE OUTCOME)

Semester	Course No	Course Title	Course outcome
	101	Understanding	Understanding of the basic concepts in
I		Geography	geography and spatial nature of geography.
	102	Basis of	Understand the basic principles of physical
		Geomorphology	geography and theories related with the
			landform development.

	103	Geomorphology	Drainage basin, slope and relief
		Practical	identification and analysis.
	201	Climatology and	Understanding and Knowledge of Oceans
II		Oceanography	and Atmosphere
	202	Regional Geography	Detail Knowledge about the regional
			aspects of each continent and developed
			and developing countries of the world.
	203	Practical geography on	Practical experience and knowledge of
		climatology and	analysis and interpretation of basins of
		oceanography	Pacific, Atlantic and Indian ocean,
			Climograph, Hyther graph etc.
	301	Soil and Biogeography	Understand the significance of Soil and
Ш		Geography	knowledge of biotic world.
	302	Economic Geography	Understand the concept of resource and
			resource conservation, economic activities
			etc.
	303	Practical on Bio-	Analysis and interpretation of soil profile,
		geography, Economic	soil map, vegetation map, use of
		Geography & Field	cartographic method and field study.
		work	
	401	Forms and processes	Understand the types and activities
IV		in Geomorphology	geomorphic hazards, management and
			planning of them.
	402	Human Geography	Understand Concept of Human
			Geography, approaches, human adjustment
			in different environment, migration, race
			etc.
	403	Practical on	Analysis and interpretation of toposheet,
		Geomorphic process	flood plain zones, drainage basin etc.
	501	Regional development	Concept and understanding on Regional
		planning and	geography of USA and Japan, concepts and

		geography of	types of regional planning.
\mathbf{V}		development of USA	
		and Japan	
	502	Regional Geography	Detail knowledge about Regional
		of India	geography of India and SAARC nations.
	503	Cartographic and	Nature and scope of cartography, its
		quantitative method	development, techniques of surveying.
	504	Population and	Understanding the population geography
		settlement geography	and settlement geography.
	505	Practical on	Handling of survey instruments, mapping
		cartographic methods	of surveyed data, map projection etc.
	506	Practical on	Practical experience on quantitative
		cartographic and	methods and representation of population
		quantitative methods	data.
,	601	Environmental	Concept of environment and environmental
		Geography	issues, major environmental problems
	602	Social and political	Concept of social geography, political
		geography	geography
	603	Regional geography of	Understanding regional geography of NE
		N.E. India with special	India and Assam
		focus on Assam	
	604	Principles and	Basic concept on Remote sensing,
		application of remote	components of Remote sensing, types of
		sensing, GIS and GPS	remote sensing, Introduction to GIS, conept
			GPS etc.
	605	Remote Sensing	Knowledge on Remote sensing techniques,
		GIS,GPS	interpretation of satellite imagery,
			Computer application , GIS and GPS, Geo-
			referencing etc
	606	Project	Practical experience on preparation of

	Project Report

HISTORY

PROGRAMME OUTCOME

PO1: The course will enable students to use methodological tools in the study of history.

PO2: Students will be oriented to the different periods in the history of India enabling them to understand the emergence of India from the ancient times to the present day.

PO3: The study of world civilization will help students understand the transition of Europe from the medieval to the modern age and also to comprehend the link between the coming of the Europeans to India and the establishment of colonies.

PO4: Students will understand the different scientific and technological developments in ancient and medieval India.

PO5: The history of China gives an insight in to the socio political condition of China in the 19th and early 20th century the intervention of European powers and the establishment of the Communist Regime in 1949.

PO6: The history of Japan shows the rise of Japan from an underdeveloped country to one of the most powerful countries of the world.

PROGRAMME SPECIFIC OUTCOME

PSO1: Students will be acquainted with research methodology which will enrich their critical thinking abilities enabling them to look at history with critical insight.

PSO2: The history of different periods and countries will enable the students to gain a holistic view of the socio cultural, political and cultural history of different countries of the world at different stages and their impact on present times.

PSO3: Students will attain knowledge about the history of Assam from pre-Ahom era to the attainment of freedom in 1947.

PSO4: Students will gain knowledge of the scientific and technological developments in ancient and medieval India.

COURSE OUTCOME

CO1: Students will be introduced to the recent trends of historiography initiating them into the field of research.

CO2:Students will be initiated to the prominent empires of ancient India (Nanda,Maurya,Gupta) and regional dynasties, establishment of the Delhi Sultanate and the different dynasties (Slave, Khilji,Tughlaq, Lodi, Sayyid), and the socio-religious movements (Bhakti and Sufi) Students are expected to know about the mughal dynasty and the regional powers of the time like Marathas, Rajputs and Sikhs. Students will also study the sociocultural, political and economic condition of India under the East India company and after 1957 and the freedom movement up to the attainment of independence.

CO3: Students will be required to study the prominent ancient civilizations of the world (Egyptian, Roman, Mesopotamian, Greek and Chinese) and their impact and the history of the world since 1945 to the present times discussing topics like UNO, Cold War and Middle East policies.

CO4: Students will be introduced to the prominent dynasties of ancient Assam (Varman, Salasthamba, Pala) and the socio-political, cultural and economic condition of British occupied Assam, the freedom movement and attainment of freedom.

CO5: Students will gain knowledge about the prominent emperors and dynasties of medieval Europe and the socio cultural life of the times ,the history of Europe after the French revolution and the emergence of new countries, viz.Germany and Italy, the history of Europe in the late 19th and 20th century.

CO7: Students will study the different scientific and technological developments in ancient and medieval India.

CO8: Students will gain knowledge of the history of Great Britain in the medieval period upto the regency era.

CO9: Students will get knowledge of the socio-political condition of China in the 19th and early 20th century, and the intervention of different European powers in China upto the establishment of the Communist regime in 1949.

CO10: Students will study the history of Japan from 1853 upto the 2nd World War i.e its rise from an underdeveloped country to one of the most powerful countries of the world.

CO11: Students will geta knowledge of Research Methodology and writing Projects on historical topics.

HINDI

PROGRAMME OUTCOME

PO1: Students will understand the role played by the poets of "Bhakti kal" in literature and society and the strategy of converting worship to a struggle for cultural freedom.

PO2: Students will get to know the socio economic and cultural conditions of medieval and modern Indian society through a study of selected novels and short stories.

PO3: Essays on literacy and topics of social, cultural and political consciousness enlighten the students about these aspects.

PO4: Hindi drama dealing with various themes related to social concerns will enable the students to see how society is represented in literature.

PO5: Students will attain knowledge of Assamese language and literature.

PO6: Students will learn applications of functional Hindi and translation.

PO7: A history of Hindi Literature will enable the students to understand its development.

PO8: Students will understand the impact of women exploitation on society.

PO9: A study on "Paryavaran" will increase the consciousness of the students on a healthy environment.

PROGRAMME SPECIFIC OUTCOME

PSO1: Students will be able to understand the relation between society and literature and analyze

the role played by Hindi literature in the past and present.

PSO2: Students will develop a philosophy of life inspired by the vision of eminent writers.

PSO3: Students will gain socio-cultural, gender and environmental consciousness

<u>HINDI</u>

CO1: Students will be introduced to Hindi poetry of "Bhakti kal".

CO2: Hindi works of fiction will be introduced through selected novels and short stories.

CO3: Non frictional literature in Hindi through selected essays on literacy, socio-cultural and

political topics will be introduced to the students.

CO4: Students will be introduced to Hindi "Natya Sahitya "through a study of selected dramas."

CO5: Students will attain knowledge of Assamese language and literature.

CO6: Students will gain knowledge of functional Hindi and its applications and translation.

CO7: Students will be required to study the history of the development of literature.

CO8: Students will be introduced to the origin of Hindi language and literature.

CO9: The students will be acquainted with the forms of exploitations faced by women in a

feudalistic system and its long drawn effects in society.

CO10: Students will be introduced to the concept of "Payavaran" and its role in making human

life healthy.

NEPALI

PROGRAMME OUTCOME

PO1: Students will learn to appreciate Nepali literature.

PO2: Learners' competence of the Nepali language will be enhanced.

COURSE OUTCOME

CO1: Introduces students to Nepali Poetry through a selection of poetry from the ancient to the modern times.

CO2: Students will be acquainted with Nepali drama, one act play and novel

CO3: Students will be introduced to Nepali story, essay and biography.

CO4: Students will attain knowledge of Nepali grammar.

PHILOSOPHY

PROGRAMME OUTCOME

PO1: It helps students gain knowledge of classical philosophy and inculcates in them inherent virtues and values of classical philosophy.

PO2: It inculcates the spirit of Ahimsa, Satygraha and Non-vilolence through Gandhian ideology.

PO3: The course develops analytical thinking ability of the students.

PO4: Students will be able to reconstruct and debate some fundamental issues in Western philosophical traditions.

PO5: Students will be able to find solutions to ethical dilemmas they may confront.

PO6: A study of religion offers students the opportunity to acquire an understanding of religious experience within its social, historical, literacy and political context.

PO7: Students will be able to think sociologically about the relationship between social structure ,interaction, identities and inequalities.

PROGRAMME SPECIFIC OUTCOME

PSO1: A course in philosophy at the UG level focuses primarily on critical thinking skills, reasoning and writing.

PSO2: It enlightens the students intellectually and spiritually.

PSO3: Philosophy inculcates in students moral and ethical values.

COURSE OUTCOME

CO1: The study of logic enhances reasoning and analytical abilities as well as oratorial and debating skills.

CO2: Students will be introduced to some of the central problems of metaphysics such as God, soul, etc and the nature of reality and existence. Epistemology looks at how we know what truth is. It helps the students to know about knowledge.

CO3: Students will understand the philosophy of India through a study of the ancient scriptures such as Vedas, Upanishads, Gita, etc .The study of Yoga Philosophy helps students in physical and mental development.

CO4: Students are introduced to philosophical thoughts and works of the western world.

CO5: Students will be acquainted with the origin of philosophical thoughts, Socratic philosophy and philosophy regarding the source of the universe.

CO6: Students will be acquainted with identifying some of the foundational problems and issues of modern Indian Philosophy and its political and social context to demonstrate knowledge of key thinkers and concepts.

CO7: Students will be introduced to the study of existentialistic philosophy acquainting them will the importance and value of human existence.

CO8: Students will be required to study morality which equally denotes ethics and individual actions and values.

CO9: This course requires students to study specific religions traditions such as Judaism, Islam and Hinduism. The students will investigate a number of issues about religious world views.

CO10: Students will be acquainted with identifying and explaining major sociological theories and apply them to everyday life.

POLITICAL SCIENCE

PROGRAMME OUTCOME

PO—1: Understanding the nature and working of the political system of India as well as of China and Switzerland

PO—2: Critically evaluate the various issues of human rights evaluation in India and the world at large.

PO—3: Encouraging a comparative analysis of the constitutions of India with China and Switzerland.

PO—4: Developing knowledge about administrative structure and their functions in India.

PO—5: Encourage studies about national and international politics.

PO—6: Understanding various contemporary socio-political, religious and environmental issues.

PO—7: To develop comprehensive understanding and to make critical evaluation of social variables and conclusions which enables the learners to locate themselves in their social surroundings.

PO—8: Analyze the thoughts of Indian and Western political thinkers and to develop understanding for the application of such thoughts in the contemporary social and political issues.

PSO—9: Understanding about basic philosophical practices and to inculcate in the learners knowledge about basic edifice of political traditions.

PROGRAMME SPECIFIC OUTCOME

PSO—1: Learners will develop cultural understanding and awareness through this course.

PSO—2: The analytical and critical thinking skills of the students will be enhanced.

COURSE OUTCOME

Political Theory

General Outcome:-

To impart general conception with regard to the varied aspects of political theory.

C/O 1: Provides extensive knowledge to learners with regard to varied theoretical aspects of democracy.

C/O2: Describes the theories related to the concept of development.

C/O3: To provide knowledge to the learners about the most significant social issues like justice and multiculturalism and to think for a new social order.

C/O4: To provide knowledge to the learners about the third world concept and new version of colonialism.

Politics in India

General Outcome: This course provides knowledge and understanding to the learners about the political system and different challenges to the integration of India which will help them to understand the meaning of national integration.

C/O1: Describes the functioning of different organs of the government and their relationships in Indian political system.

C/O2: Learners will understand about the working of the National and Regional political parties in India.

C/O3: Describes the working of the Election Commission of India which gives the learners ample opportunities to understand the election system in India.

C/O4: Analysis of the concept of the terrorism, regionalism and casteism as challenges to integration of the nation.

International Relations

General Outcome: To provide an in depth knowledge about international affairs and international organizations of the world, along with studying concepts of international politics. It also encompasses the relations between the countries and the analysis of new units in the international area.

C/O1: To provide knowledge about the external and internal factors of the foreign policies of the nations and their diplomatic relations.

C/O2: Provide knowledge on important International Organizations like UNO, its formation and objectives etc.

C/O3: Knowledge about the concept of security, armament and disarmament.

C/O4: Describes various international agencies and organizations and the concept of colonialism, Neo-colonialism etc.

Public Administration

General Outcome: Learners will get access to the important concepts of public administration, which describes the practical usage of government machinery and its application. Further, basic knowledge on subject-matters of public administration such as recruitment, promotion, etc, are also acquired by learners thereby getting a first hand theoretical perspective of the working of governmental administrative machinery.

C/O1: Knowledge about the basic concepts, issues and subject matters of public administration

C/O2: Provides insight into the financial aspects of administration and the government.

C/O3: The learners get a theoretical perspective about the concept of development, administration and bureaucracy.

C/O4: Knowledge about the concept of accountability and the various forms of control over the administration process.

Indian Political thought

General outcome: Learners will get adequate knowledge about philosophical arena of India in general and about a few selected Indian philosophers in particular.

C/O1: Extensive knowledge on the philosophy of ancient philosophers and philosophical traditions of our country.

C/O2: Describes the various social reforms movement to eradicate the evil practices from Indian society.

C/O3: Understanding different views of Mahatma Gandhi and relevance of his ideas in the present time, along with the ideas and relevance of new humanism of M.N. Roy

C/O4: Describes concept of democracy and social justice and other social issues relating to Dalits etc.

Select Constitutions

General outcome: Deals with the basic facts and concepts of the political system of China and Switzerland along with their governing institutions.

C/O1: Provides knowledge to the learners about the political and constitutional history of People's Republic of China.

C/O2: Provides knowledge about rights and duties of the citizens of China and the role of Communist Party in their political system.

C/O3: Understanding about the working of federalism in Switzerland and its governing institutions, their features, organizations and working in their political system.

C/O4: Clarify the concept of Direct Democracy and its methods which are followed in Switzerland.

Sociology

General outcome:- The learners get enriched about the basic issues and ideas of society and important subject matters of sociology.

C/O1: Describes the concept of culture which is an important ingredient of our society. It deals with the meaning, origin, variables and functions of the society.

C/CO2: The learners gain the knowledge that "social control" is a necessity for a civilized society.

C/O3: Provides insight into the process of social change and how changes occur in our society.

C/O4: The learners will understand the process of "political socialization" along with its factors and the entire process of socialization.

Political Sociology

General outcome:- The relation between society and politics started with the birth of civilized society. This important fact led to the emergence of a new social science namely "political sociology", which discusses about issues related to the society and politics such as Political development, political power etc.

C/O1: Learners get to know about the theoretical perspective of practical power and the theories of the great expounders & criticism.

C/O2: Provide insight into the various causes of political changes and various causes of revolutions and how it affects the society.

C/O3: The learners get insight into the concept of political development and other concepts such as modernization, political culture and how these concepts are related.

C/O4: Knowledge about the importance and relation of bureaucracy with society and politics.

Contemporary Political Ideologies

General outcome:- Provide the students with knowledge about the important ideological issues that will help them in dealing with the practical issues of the modern society.

C/O1: Knowledge about the concept of neo-liberalism and views of various neo-liberal philosophers and its impact on the modern times and welfare state.

C/O2: Understanding gender issues and its relevance.

C/O3: Understanding the practical issues of religious fundamentalism in India and other South Asian countries.

C/O4: Knowledge of unity and diversity in cultural perspective. This concept is specially related with democratic countries like India.

TOURISM AND TRAVEL MANAGEMENT

PROGRAMME OUTCOME

- **PO 1:** It provides a clear synopsis and understanding of the travel, tourism and hospitality industry, and how it functions and plays an important role in today's world.
- **PO 2:** The course trains the students for employment in airlines and airports, travel agencies, resorts and hotels, state tourism departments etc. and as tour operators.
- **PO 3:** The course helps in inculcating in the students professional and academic inputs to adapt to the requirements of this dynamic industry.
- **PO 4:** Diverse job opportunities are available, eg. travel and tourism management professionals in government well as private sector enterprises. Self employment is another popular career path that professionals may go for.
- **PO 5:** The course introduces students to a wide range of employment opportunities such as travel agencies, tour operators, travel consultants, airlines, airports, online travel and ticketing companies, visa and travel document service firms, hotels, resorts, tourist information office, cruise lines and even banks and financial institutions, NGOs etc.
- **PO 6:** This course hones the entrepreneurship skills to start own travel agency, ticketing firm, tour agency, travel consultancy, tourist information service, etc.
- **PO 7:** The students also gain knowledge to make a career in teaching and academics in educational institutions.

PROGRAMME SPECIFIC OUTCOME

- **PSO 1:** The programme ensures that the students are familiarized with the tourism industry and are properly trained to adapt to the demands and challenges of the tourism industry.
- **PSO 2:** The programme helps in empowering the students to grow personally and professionally in the travel, tourism and hospitality industry.

PSO 3: Students graduating can expect a diverse range of employment options with career advancement opportunities.

PSO 4: The course is beneficial to prepare students for employment at various levels in the travel and hospitality industry.

COURSE OUTCOME

CO 1: Conceptual Framework of Tourism

This paper gives an introduction to and familiarizes students with the concepts of tourism and tourism resources, attraction, product, market, industry and destination.

CO 2: Tourism Resources of Assam and North-East India

This paper helps in developing the knowledge of natural, cultural and historical tourism resources of North East.

CO 3: Tourism Policy, Planning and Development

This paper explains the nature, process, steps and importance of planning in the development of tourism.

CO 4: The practical portion focuses on exercises on basic concepts of maps, use of conventional signs and symbols in maps and signs especially significant for tourism sector.

CO 5: Tourism Organization: Travel Agency, Tour Operator

This paper provides an introduction to the current trends and practices in travel agency and tour operation business.

CO 6: Practical on Computer Application in Tourism and Itinerary designing

The practical paper deals with an introduction to computer application and basic understanding of hardware and software devices, Windows and internet.

Course Outcome7: Tourism Management

The objective of this paper is to familiarize the concept and structure of management in tourism

business.

Course Outcome8: Tourism Resources of India

This paper gives a brief outline of the growth and development of travel related activity in

ancient, medieval and modern periods and develops the knowledge of tourism assets and

resources of India.

Course Outcome9: Tourism Marketing

This paper provides the students with an understanding of the concept of tourism marketing and

its applications on product development, pricing, promoting, and selling and distribution of

tourism products.

Course Outcome 10: Field study and on Job Training

This semester includes on the job training and field trip to a tourist destination and evaluation of

the respective reports and viva-voce.